



NATIONAL JROTC FUNDRAISING PROGRAM PARACORD SURVIVAL BRACELET KIT INFORMATION



Paracord Bracelets

The Hottest New Fashion Accessory
Fun to Make and Fun to Wear!

OUR KITS ARE:

COMPLETE

Each kit makes one custom-sized bracelet with buckle
Easy, Goof-Proof Instructions Included!

VALUE-PRICED

Kits cost a fraction of the price of a fully made bracelet!

TOP QUALITY

We use only 7-strand, 550 paracord **made in the U.S.A.**
by a government certified manufacturer

FUNCTIONAL

Just unravel the bracelet and use it as emergency cord!

COOL!!!

Kits come in a variety of cool colors that appeal to everyone!

COLOR SELECTION:

The Paracord Survival Bracelet Kits are currently being offered in 10 ten colors. **IF YOU'RE LOOKING FOR A COLOR NOT SHOWN**, such as a school color, please contact us and we'll look into having it added to our list. If you'd like to see a sample board of all of the available colors, you can request it by emailing us at fundraiser@collegeoptions.net or by calling us at 1-888-576-8287.



ACU DIGITAL



BLACK



BUCKY BLUE



IMPERIAL RED



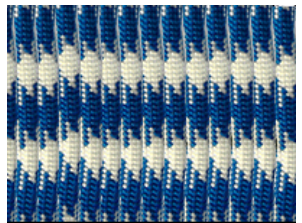
Kelly Green



Rose Pink



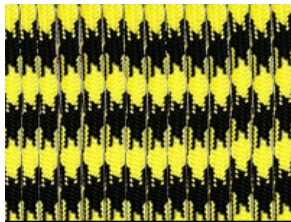
ROYAL BLUE



Royal Mountain



Sneaky Pink Camo



Stryper

PRICING INFORMATION:

YOU CAN SET THE SELLING PRICE ON THESE KITS and determine your profit.

Selling Price	Cost to You	Profit \$	Profit %
\$3.00	\$2.00	\$1.00	50%
\$4.00	\$2.00	\$2.00	100%
\$5.00	\$2.00	\$3.00	150%

* This is the suggested price point.

You can sell just **100** bracelet kits for \$4 each and make \$200 profit **OR** you can sell **400** fundraising candy bars for \$1 each to make the same profit.

Even priced at 150% profit, folks can actually buy **TWO kits** for less than they'd spend on one fully made bracelet (\$12-\$20) on the internet.

ORDERING DETAILS:

The ordering process is pretty flexible. **You can order any mix of colors as long as your total order is for 100 kits or more. *SHIPPING IS FREE!***

No payment is needed up front. You have 45 days to pay! If you forget, we'll send you a reminder.

Orders, for which all of the paracord is in stock, will be filled within 7 calendar days and shipped UPS ground service to your school address. Allow a two-week total turnaround, conservatively.

If you order a color that's not currently in stock, we'll contact you promptly to discuss your options i.e. make a substitution, hold the order, etc.

Just [register online](#) and we'll send you an order form. **PLEASE BE SURE TO FILL IN ALL OF THE SHIPPING AND CONTACT INFORMATION ON THE FORM.**

Return email the order form and we'll get you started!